



Insights@Work

Content Areas

Career Exploration

Audience

Everyone

Modules

150+

**Instructional
Time**

:20 Minutes Each

Format

Audio Podcasts | Written Profiles |
Individual Activity Worksheet

Availability

DVD | Online

Step-by-Step Exploration



Insights@Work

Career Exploration: Audio Interviews & Written Profiles

Directions: Look at the list below. Put a ☒ next to careers you're interested in. Then explore the 20 minute audio interviews & written profiles for each. As you watch and listen, complete the info on the [back of this page](#).
Finally, set up time to chat with someone in your desired career field(s). [Learn more about what they do.](#) Use the [Interview Question Template](#) to

The Arts

- ☐ Actor
- ☐ Artist
- ☐ Designer
- ☐ Musician
- ☐ Photographer & Videographer
- ☐ Writer & Author

Building & Construction

- ☐ Carpenter
- ☐ Electrician
- ☐ Mason, Cement, & Stone Worker

Mechanical

- ☐ Painter
- ☐ Roofer
- ☐ Sheet Metal Worker
- ☐ Welder, Cutter, Solderer, & Brazier
- ☐ Auto Body Repair
- ☐ Auto Mechanic
- ☐ Facilities /Custodian
- ☐ Farmer
- ☐ Heavy Equip. Tech
- ☐ HVAC Install/Repair

Services

- ☐ Job Pr
- ☐ Lands
- ☐ Machi
- ☐ Plumb
- ☐ Truck
- ☐ Admir
- ☐ Anima
- ☐ Auto I
- ☐ Comp
- ☐ Custoi

Career Field Profile

- Why you wanted to become a _____? What attracted yo
- How many years have you been a _____, or worked at it
- At a big-picture level, what does a typical _____ do? Wh
- Now, briefly tell us what a typical day looks like. What does th
- What kinds of people or professionals do you interact with da
- Tell us about some personality and work traits of successful p
- Every job has them, so what are a few common misconceptio

Getting Hired

- What academics, training, and certifications are needed to be
- For students, what kinds of extra-curricular activities or jobs v
- What are the two or three biggest reasons for not hiring som

Advancement

- Walk us through the typical career path for a _____ and
- Once you've become a _____, how do you stand out? W
- What advanced education, if any, is desirable, and how does i
- What other professions can your field prepare a person for?

Pros/Cons

- Talk about job satisfaction, what's most exciting and keeps yc
- What are a couple of downsides to working as a _____?
- What about work/life balance? How does this field impact yo
- Now that you've been a _____, what would you do diff
- What do you think my next step should be to pursue a career

Name: _____

Career Interview #1:

What They Do	Work Environment	How to Become One (Education & Training)	Important Qualities
Salary Range	Job Outlook	Related/Similar Fields	

Career Interview #2:

What They Do	Work Environment	How to Become One (Education & Training)	Important Qualities
Salary Range	Job Outlook	Related/Similar Fields	

Career Interview #3:

What They Do	Work Environment	How to Become One (Education & Training)	Important Qualities
Salary Range	Job Outlook	Related/Similar Fields	

Want to keep exploring career options? www.bls.gov/ooh
Need help picking a direction or improving skills? www.careeronestop.org
Ready for job search prep? www.livecareer.com
Going back to school? There's FREE money: studentaid.ed.gov/sa/types

Instructions
On The Other Side

:30 - Minute Flow

:15

Listen to Audio Interview

:10

Read Written Profiles

:05

Complete Worksheet



Over 150+

Careers Profiled



Accountants & Auditor	Children's Minister	Facilities & Custodial	Legal Services (Industry)	Painter	Sales Agent
Actor	Chiropractor	Farmer	Librarian	Paralegal	Sales Rep, Wholesale, Mfg
Ad & Promo Manager	Civil Engineer	Finance Manager	Loan Officer	Pastor & Minister	Security Guard
Admin Assistant	Claims Adjuster	Financial Analyst	Logistics Specialist	Personal Financial Advisor	Sheet Metal Worker
Aerospace Engineer	Computer Programmer	Financial Services (Industry)	Machinist	Pharmaceuticals (Industry)	Social Worker
Agriculture (Industry)	Computer Repair Tech	Fire Fighter	Management Analyst	Photographer/Videographer	Software (Industry)
Aircraft Mechanic	Construction (Industry)	Fitness Instructor	Mgt. Consulting (Industry)	Physical Therapist	Software Engineer
Airline (Industry)	Consumer Goods (Industry)	Flight Attendant	Marketing & Sales	Physician Assistant	Special Education Teacher
Airline Pilot	Correctional Officer	Food & Beverage (Industry)	Massage Therapist	Physicist	Speech Pathologist
Animal Control Officer	Counselor	Food Service Worker	Mechanical Engineer	Plumber	Tailors & Sewer
Animal Caretaker	Counter/Retail Clerk	Freight & Logistics (Industry)	Medical Doctor	Police/Sheriff Officer	Teacher (Elementary)
Animal Welfare Worker	Customer Service Rep	Hairstylist	Medical Services Manager	Private Investigator	Teacher (High)
Announcer	Database Administrator	Healthcare System	Metal Fabricator	Producers & Director	Teacher (Middle)
Appraisers Real Estate	Dental Hygienist	Heating & AC	Military & Defense (Industry)	Production Manager	Teacher (Preschool)
Artist	Dentist	Heavy Equipment Service	Military Enlisted, Combat	Professor	Teacher Assistant
Athletes, Coaches, Umpire	Designer	Home Health Aide	Military Officer, Combat	Psychologist	Teller
Atmospheric Scientist	Detective	Hospitality & Travel (Industry)	Military Officer, Support	Public Relations Manager	Training & Development
Audiologist	Dietician/Nutritionist	HR Trainer	Mining & Refining (Industry)	Public Safety (Industry)	Travel Agent
Auto Body Repairer	Dispatcher	Human Resource	Model & Promoter	Public Sector (Gov) (Industry)	Truck Driver
Auto Detailer	Editor	Information System	Musician	Real Estate (Industry)	Upholsterer
Automotive	Education (Industry)	Infrastructure Manager	Network Administrator	Real Estate Broker	Veterinarian
Automotive Mechanic	Education Administrator	Insurance (Industry)	News Reporters & Analyst	Registered Nurse	Waiter & Waitress
Banking (Industry)	Electrician	Job Printer	Nonprofit (Industry)	Religious Director	Warehouse Worker
Bookkeepers & Accountant	Entertainment (Industry)	Journalism (Industry)	Occupational Therapist	Religious Worker	Web Developer
Carpenter	Environmental Scientist	Landscape Maintenance	Operations Manager	Ride Share Driver	Welder
Cement & Stone Worker	Event Planner	Lawyer	Optometrist	Roofer	Writers & Author
Child Care Service					

Corrections DVD Product: Also on DVD for correctional institutions
(Industry): Profile of an entire sector of the economy



Goals for Instruction

First-Hand
Knowledge
About
Careers!



**Structured Interviews
With Real Professionals**

Realistically Weigh Pros/Cons



Make Informed Decisions

Structured Information



STRUCTURED AUDIO INTERVIEWS

Career Field Profile

- Why you wanted to become a _____? What attracted you initially?
- How many years have you been a _____, or worked at it in some capacity?
- At a big-picture level, what does a typical _____ do? What is being a _____ all about?
- Now, briefly tell us what a typical day looks like. What does the actual execution of your job involve?
- What kinds of people or professionals do you interact with day-to-day?
- Tell us about some personality & work traits of successful people in this field?
- Every job has them, so what are a few common misconceptions about _____ that you can clear up?

Getting Hired

- What academics, training, & certifications are needed to become a _____?
- For students, what kinds of extra-curricular activities or jobs will make them more attractive candidates?
- What are the two or three biggest reasons for not hiring someone to work as a _____?

Advancement

- Walk us through the typical career path for a _____ & its timing.
- Once you've become a _____, how do you stand out? What makes for a top performer?
- What advanced education, if any, is desirable, & how does it impact your financial & career prospects?
- What other professions can your field prepare a person for?

Pros/Cons

- Talk about job satisfaction, what's most exciting & keeps you engaged?
- What are a couple of downsides to working as a _____?
- What about work/life balance? How does this field impact your family life?
- Now that you've been a _____, what would you do differently?
- What do you think my next step should be to pursue a career as a _____?



DETAILED BLS WRITTEN PROFILES

Landscape Maintenance Workers
Grounds maintenance workers ensure that the grounds of homes, businesses, and parks are attractive, orderly, and healthy in order to provide a pleasant outdoor environment.

What Landscape & Ground Maintenance Workers Do
Grounds maintenance workers in parks and recreation facilities care for lawns, trees, and shrubs; maintain playgrounds, clean buildings; and keep parking lots, picnic areas, and other public spaces free of litter. They also may erect and dismantle snow fences and maintain swimming pools. These workers inspect buildings and equipment, make needed repairs, and keep everything freshly painted.

Work Environment
Grounds maintenance workers have a rate of injuries and illnesses that is higher than the national average. Workers who use dangerous equipment, such as lawnmowers and chain saws, must wear protective clothing, eyewear, and earplugs.

How to Become One
Advancement: Grounds maintenance workers who have good communication skills may become crew leaders or advance into other supervisory positions. Becoming a manager or a landscape contractor may require some formal education and several years of related work experience. Some workers may also become self-employed.

Pay
The median hourly wage for grounds maintenance workers was \$19.66, and the 10th percentile was \$15.55, as of May 2017. The 90th percentile was \$23.55.

Job Outlook
Overall employment of grounds maintenance workers is projected to grow 11 percent from 2016 to 2026, faster than average for all occupations. Employment growth will vary by specialty.

Similar Occupations
• Agricultural Workers
• Farmers, Ranchers, and Other Agricultural Managers
• Forest and Conservation Workers
• Landscape Architects
• Logging Workers

Source:
Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Grounds Maintenance Workers, on the Internet at <http://www.bls.gov/ooh/building-and-ground-keeping/grounds-maintenance-workers.htm#tab-1> (visited March 12, 2019).